

# Asia Pacific Weeks Wind Energy Conference "Investing in China"

12 October 2009, 9am : 13am

Berlin – Town Hall –Room Ferdinand-Friedensburgsaals

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The APW Wind Energy Conference is a unique opportunity for the main German, Chinese and Asian players to participate in a high profile meeting in the expanding industry of wind energy.

The conference is part of the [Asia Pacific Weeks](#), the biannual gathering between Germany and Eastern Asian countries. Governments and ministries, business and cultural associations, companies, universities and research institutions, foundations, non-governmental organizations will take part in a series of official meetings and conferences for discussing the latest developments on **Mobility and Energy** - which is the thematic focus of the 2009 Asia Pacific Weeks.

The main objective of the conference is to illustrate the benefits and opportunities of investing in the huge Chinese wind energy market. Due to the strong support from the government side, the sector is growing very rapidly; increasing awareness of the impact of renewable energy on the country's stability has been the major driver for this important growth.

As the market is expanding hugely, all main players of the wind energy industry see China as an outstanding possibility for consolidating their position in the world market.

Developers and manufacturers, expertise companies and investors, energy distributors and high profile renewable energy recruitment firms, banks and insurance companies need to work closely together in order to successfully manage their operations in China, which is going to be by 2020 the largest wind energy market.

The event is also going to be a great occasion for the German wind energy companies to interact with the Chinese and foreign counterparts, for prospecting potential future collaborations. From a technological point of view, Germany is undisputedly the most advanced country in the wind energy sector, and the main problems that China is facing are the same that have been solved here in the past: German experiences and case studies will therefore focus on problems such as distribution and energy production efficiency, which are still characterising the very young Chinese market.

## Speakers

**Kurt Wiesegart**, EU Co-Director, **EU China EEP Energy and Environment Program**

**Martin Billhardt**, Chairman of the Board of Directors, **PNE Wind AG**

**Torsten Muuß**, Renewable Energies, Global Technical Manager, **SGS**

**Prof. Dr. Ing. Jürgen Mallon**, Managing Director of CIMTT, **University of Applied Sciences Kiel**

**Prof. Dr. Seied Nasser**, Board of chairman, **Berlin Brandenburg Region Association Wind Energy**

## Conference Agenda

08:00 - 09:00	<b>Registration</b>
	<b>Opening Address: Wind Power in China – Future Development Forecasts and Investments</b>
09:00 - 09:30	<ul style="list-style-type: none"><li>• China wind power demand and capacity forecasts</li><li>• Growth potential and business opportunities in Chinese wind energy sector</li></ul>
	<b>Kurt Wiesegart</b> , EU Co-Director, <b>EU China EEP Energy and Environment Programme</b>
09:30 - 10:00	<b>The German Wind Power Industry: the point of view of a German developer</b> <ul style="list-style-type: none"><li>• PNE Wind's business model</li><li>• Markets and strategies worldwide</li><li>• The approach for internationalization and the use of joint venture</li></ul>
	<b>Martin Billhardt</b> , Chairman of the Board of Directors, <b>PNE Wind AG</b>
10:00 - 10:30	<b>Tea Break</b>
10:30 - 11:00	<b>Benefits of modern production concepts for Chinese Wind Energy Converter Manufacturer</b> <b>Prof. Dr.-Ing. Jürgen Mallon</b> , Managing Director of CIMTT, <b>University of Applied Sciences Kiel</b>
11:00 - 11:30	<b>The new wind Energy Technology Centre in Tianjin</b> <ul style="list-style-type: none"><li>• A rotor blade test hall to be opened at beginning of 2010</li></ul> <b>Torsten Muuß</b> , Renewable Energy, Global Technical Manager, <b>SGS</b>
11:30 - 12:00	<b>Trend and Chances in China for the investment in wind energy equipment</b> <b>Prof. Dr. Seied Nasser</b> , Board of chairman, <b>Berlin Brandenburg Region Association Wind Energy</b>
12:00 - 12:30	<b>Panel Discussion – Germany and China: which potential collaborations?</b> <ul style="list-style-type: none"><li>• How some present technical problems in the Chinese industry have been solved in Germany</li><li>• Winning the market with successful joint ventures</li><li>• Financial issues to consider when investing in the Chinese market</li></ul>